



PRIVACY NOTICE

VARESCO MÉXICO FIELDS, S. DE R.L. DE C.V., with domicile in México subscribes the present privacy notice in compliance with the Mexican Federal Law of Protection of Personal Data in the possession of private individuals (hereinafter the law). The personal data that you (hereinafter “The Holder”) have provided directly, though electronic media or paper to **VARESCO MÉXICO FIELDS, S. DE R.L. DE C.V.**, (hereinafter “The Responsible”), has been collected and processed by **VARESCO MÉXICO FIELDS, S. DE R.L. DE C.V.**, under the principles of legality, consent, information, quality, purpose, loyalty, proportionality and responsibility, in accordance with the provisions of the law.

The Responsible may request sensitive personal data based on the service or product requested by the Holder. Likewise, such personal data may be transferred to subsidiaries or to third parties whether juridical person or natural person, foreign and domestic, with the purposes outlined in this privacy notice, unless the Holder expresses in writing and explicitly his opposition in terms of the law.

VARESCO MÉXICO FIELDS, S. DE R.L. DE C.V., has made of its knowledge that according to the provisions of the Mexican Federal Law of Protection of Personal Data in the possession of private individuals (LFPDPPP) in its article 17 fraction II, the personal data provided by the Holder will be used (i) to conduct the analysis of credit lines requested by the Holder; (ii) to integrate the Holders’ record such as customer or employee; (iii) to provide the services or products that could be or have been requested; (iv) as well as, to carry out the acquisition of rights or related products.

The holder’s personal data can be transferred and processed inside and outside the country, by anyone other than this company. In that sense, the Holders’ information may be shared with companies in the same group, for internal use.

The personal data provided to **VARESCO MÉXICO FIELDS, S. DE R.L. DE C.V.**, will be properly protected through measures of security technology, physical and administrative, preventing use or improper disclosure of them.



The holder may at any time revoke his consent which he has given to the Responsible for the use of his personal information, limit the use or disclosure thereof, as well as exercise his rights of access, rectification, cancellation and opposition (hereinafter “The ARC rights”) provided for in the law, by sending his request via email to our personal data department: manfred@varescogroup.eu .

We have reserved the right to make, at any time, changes or updates to this privacy notice. Carried out modifications the privacy notice shall be made available to the public through visible ads in our fairs, or in our web site.